

Florida Trend

MEDIA COMPANY

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Contact: Amy Keller, Executive Editor

akeller@floridatrend.com

Ausley McMullen Recognized as a Top Workplace in Florida

ST. PETERSBURG, FL — Ausley McMullen was recently named one of Florida's *Best Companies To Work For*.

The annual *Best Companies To Work For In Florida* list, featured in the August issue of *Florida Trend* magazine, ranks companies in small, medium, and large employer categories.

To participate, companies or government entities were required to have at least 15 workers in Florida and to be in operation for at least one year. Companies that chose to participate underwent an evaluation of their workplace policies, practices, philosophy, systems and demographics. The process also included a survey to measure employee satisfaction. The combined scores determined the top companies and the final ranking.

“Our annual ‘Best Companies To Work For In Florida’ program once again shows what sets the state’s best employers apart from others — and it’s not paychecks or profit margins,” says Florida Trend Executive Editor Amy Keller. “While those help, of course, the best companies invest in people and find creative ways to motivate and reward employees and help them grow. They’re also purposeful about creating a great culture. These employers find ways to encourage connection and camaraderie — and they also prioritize giving back to their communities, understanding that it can have a profound impact on morale. Their examples offer an excellent roadmap for companies seeking to differentiate themselves from the competition.”

“Always a step ahead... this year’s group of Best Companies To Work For In Florida stand out among their competition,” says Florida Trend Publisher David Denor. “Dynamic thinkers, creative and inspiring in their actions, and enterprising in their industries – these companies recruit, retain and deliver distinctive workplace environments and employee benefits plans to keep their staff engaged, involved and constantly collaborating. These organizations deliver a glimpse into future workforce and workplace environments.”

The Best Companies To Work For In Florida program is managed by Florida Trend and Workforce Research Group and is endorsed by the HR Florida State Council. Workforce Research Group managed the registration, survey and analysis and determined the final rankings. For a list of the *Best Companies To Work For In Florida*, go to FloridaTrend.com/BestCompanies.

About Florida Trend

Florida Trend business magazine is read by 292,000 influential business executives, civic leaders and government officials each month. Its award-winning reporting covers regional and statewide business news, industry executives and the business sectors they represent, as well as

information on Florida's lifestyle, arts and culture scene. FloridaTrend.com offers eNews alerts, covering daily morning and afternoon breaking news; Business Beat, a weekly video newscast highlighting Florida's top business news stories; and weekly eNewsletters providing information, insight and details on Florida's growing industry sectors including health care, education, real estate, small business and movers and influencers. FloridaTrend.com attracts nearly a million pageviews and over 140,000 unique visitors each month.

About Workforce Research Group

Workforce Research Group (WRG) works with partners worldwide to establish and manage "Best Places to Work," "Best Companies" and "Best Employers" programs. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, WRG identifies and recognizes companies that have been successful in creating and maintaining workplace excellence. For more information, visit www.WorkforceRG.com.

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